**Data Cleaning Methodology**

1. Creating location heat-maps is dependent on participants answering the optional census question to provide their zip-code. Of the 13,158 who participated 2,382 *(18%)* chose not to share their location.
2. Of the 306 entries missing annual salary information, only 1 claimed to be currently employed. The remaining 305 data points were given an annual salary of $0.
3. To help remove outliers, all participants who fell into the 1st ($0) and 99th ($216,000 and above) percentiles of annual income were cleaned from the data — a total of 518 people.
4. After cleaning, the final data-set contained 10,257 entries.